

Job Title: Business Development Manager

Job Type: Full Time

Salary: Competitive

Location: Kuala Lumpur, Federal Territory of Kuala Lumpur, Malaysia

Summary of Position:

As a business development manager the key areas of focus will be on identifying sales leads, pitching services to potential clients and maintaining good working relationship with new contacts.

Duties and Responsibilities:

- To research and generate new business opportunities
- To follow up on new business leads
- To plan, prepare and deliver presentations
- To understand client needs and requirements
- To effectively manage client expectations
- To maintain regular contact with clients and prospective clients through phone and face to face meetings
- To research and have up to date knowledge on marketing
- To use various digital communication software
- Regular travel will be expected in this role
- Other duties may also be assigned as required

Essential Skills:

- Excellent planning and organisational skills are required
- Enthusiasm and passion for working with people is essential
- Excellent communication and written skills are needed
- Good presentation skills are important for this role
- Strategic thinking is required
- Using initiative is essential
- Excellent managerial skills are needed

To apply email hr@brand786.com with your CV & covering letter.